Possible Interview Questions

For Mark Syms regarding Listen Up! A physician's guide to effectively treating your hearing loss

What prompted you to write a book on hearing loss?	
What gives you the authority to write a book on this topic?	
Why is it difficult for patients to realize they have hearing loss??	
Why is it so challenging for patients to effectively treat their hearing loss? What sorts of practical things do you cover in the book?)
What are some of the impacts of leaving hearing loss untreated?	
How can someone encourage a loved on to treat their hearing loss?	
Where can our audience buy the book?	LISTEN U

